

# OPPORTUNITIES BROCHURE

Revision IV - Dated June 1, 2010

# maes

*"The Real Magic is in Science, Technology, Engineering, and Mathematics"*



# Symposium

## 2010

*Anaheim, California • September 29 - October 2, 2010 • Anaheim Hilton*

*For current information, to become an exhibitor, or register to attend, please visit*

**[www.maes-natl.org](http://www.maes-natl.org)**

# MAES Symposium

MAES Symposium is the premier conference event for MAES, featuring a variety of unique and innovative events not seen at other similar conferences. It features traditional workshop sessions, with a newly restructured curriculum under the MAES PLUSS Program, and meal functions including the acclaimed Speed Networking Breakfast. University students also compete for academic scholarships, present cutting-edge technical research, and participate in the fast-paced College Decathlon competition. The Career and Graduate School Fair is the ideal venue to recruit internship and full-time talent in Science, Technology, Engineering, and Mathematics (STEM). This conference raises funds to support MAES' outreach and leadership development programs as well as operation of the national office which runs this conference and other national events.

## SCHEDULE OF EVENTS

### Wednesday, September 29, 2010

- Cyber Café & Résumé Room Opens
- Registration Room Opens
- Golf Tournament benefitting MAES Long Beach and MAES Orange County Professional Chapter Scholarship Funds

### Thursday, September 30, 2010

- **College Decathlon**
- Conversations with Engineers and Scientists \*
- General Membership Meeting
- IAC Meeting
- Networking Roundtables
- Partners of Excellence Breakfast
- Professional Training Series
- **Science Extravaganza**
- Student Workshops
- **Welcome Reception \***

### Friday, October 1, 2010

- **Career & Graduate School Fair**
- **College Decathlon (cont.)**
- Interview Rooms
- Lifetime Member Reception
- **Medalla de Oro & Bravo Awards Gala Banquet**
- Networking Roundtables (cont.)
- Professional Training Series (cont.)
- Research Poster Competition
- **Speed Networking Breakfast**
- Student Workshops (cont.)

### Saturday, October 2, 2010

- **Career & Graduate School Fair (cont.)**
- Chapter Officers' Breakfast
- **College Decathlon (cont.)**
- Demo Rooms
- Industry Tours
- Professional Training Series (cont.)
- **Scholars' Luncheon**
- Student Workshops (cont.)

\* Joint event held in conjunction with SACNAS National Conference

## ANAHEIM

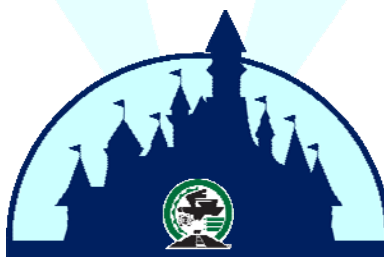


Anaheim, California is the second most populous city in Orange County and has developed into an industrial center, producing electronics, aircraft parts, and canned fruit. It is the site of the Disneyland® Resort, a world-famous grouping of theme parks and hotels which opened in 1955, Angel Stadium of Anaheim, Honda Center, and Anaheim Convention Center, the largest convention center on the West Coast. Its name is a blend of "Ana", after the nearby Santa Ana River, and "heim", a common German place name compound originally meaning "home".

The Hilton Anaheim hotel is located in the heart of Orange County, adjacent to the Anaheim Convention Center and steps from the Disneyland® Resort. Newly renovated, the designers have combined function and form to create comfortable, convenient and safe guest rooms. The contemporary design features a rich color palette that contrasts with bright white linens to create a serene and inviting space. Floor to ceiling windows in each room allow commanding views of either Disneyland®, the pool, sun decks or the surrounding area.

**Hilton Anaheim**  
777 Convention Way  
Anaheim, California 92802  
714.750.4321

**Reservations**  
800.222.9923



# Demographics From MAES Symposium 2009

## Gender

Male 66.9% Female 33.1%

## Students Receiving Financial Aid

Yes 72.4% No 27.6%

## Students Working While in School

Part Time 56.1% Full Time 5.3%

## Students Attending Other Diversity Recruiting Events

Number of MAES students attending:

AISES	0.4%	SACNAS	4.2%
HENAAC	13.0%	SHPE	14.8%
NSBE	0.7%	SWE	2.8%

65.8% of MAES students do not attend other events

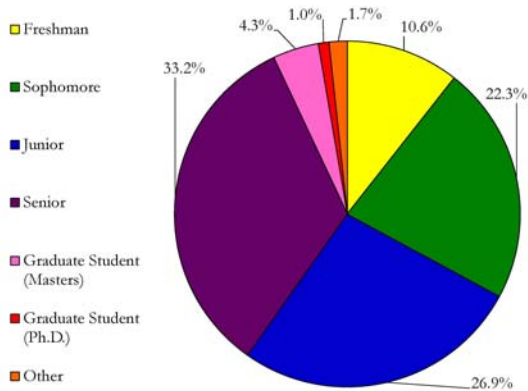
## Top Engineering Majors

- Mechanical Engineering
- Electrical/Computer Engineering
- Civil Engineering
- Industrial Engineering
- Metals/Materials Engineering
- Chemical Engineering
- Computer Science
- Environmental Engineering

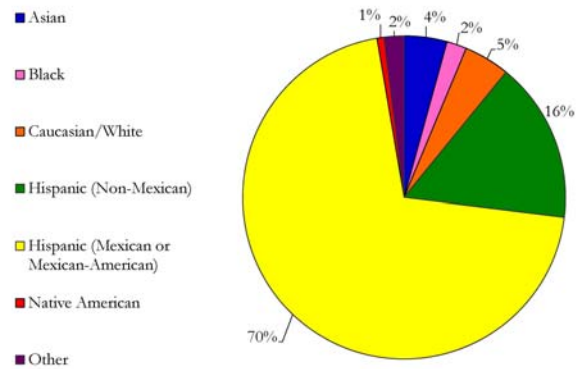
## Top Science Majors

- Biology
- Mathematics
- Chemistry
- Physics
- Microbiology
- Biochemistry
- Agricultural Science
- Nutritional Science

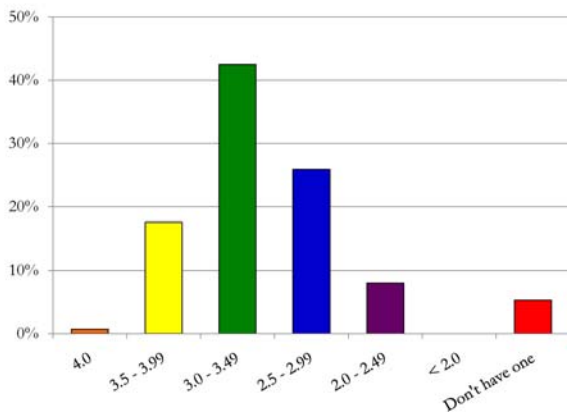
## Classification



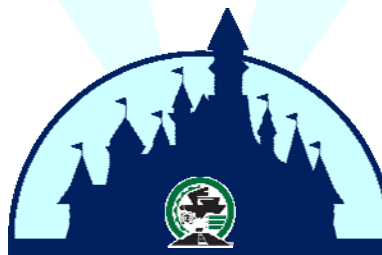
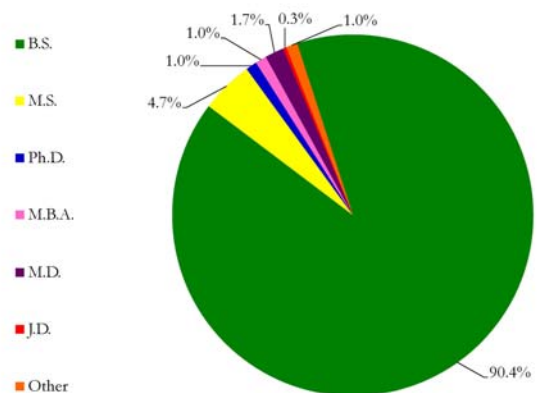
## Race/Culture



## GPA



## Degree



# CAREER & GRADUATE SCHOOL FAIR

The MAES Career & Graduate School Fair is the essential national forum of 2010 for identifying quality Latino engineers and scientists. This event will bring together 1,000s of university students and experienced professionals from across the United States and Mexico seeking career opportunities in science, technology, engineering, and mathematics (STEM). Leading corporations, government agencies, armed services, and universities will be on-hand to meet their diversity needs.

## INDUSTRY ADVISORY

### COUNCIL

#### Members



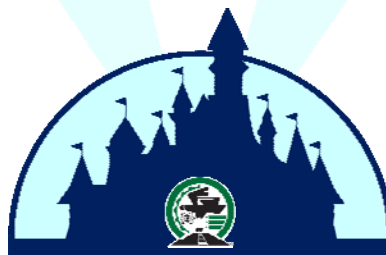
#### Associate Members



## PAST SUPPORTERS AND EXHIBITORS

3M  
 Anheuser-Busch Companies  
 Apple  
 Applied Materials  
 Baker Hughes  
 Ball Aerospace & Technologies, Inc.  
 Bechtel Corporation  
 BP America US  
 Bureau of Engraving and Printing  
 California Department of Transportation  
 Chevron Corporation  
 CIA  
 Defense Contract Management Agency  
 Defense Intelligence Agency  
 Delphi  
 Draper Laboratories  
 Environmental Protection Agency  
 ExxonMobil  
 FBI  
 Federal Aviation Administration  
 Federal Highway Administration  
 Food and Drug Administration  
 Ford  
 Ford Motor Company  
 Freescale  
 GE Energy  
 GEM Consortium  
 General Dynamics  
 General Motors  
 Geospatial-Intelligence Agency  
 Honda R&D Americas, Inc.  
 IBM  
 Jacobs Technology  
 Johnson & Johnson  
 Lawrence Livermore National Laboratory  
 Lockheed Martin Corporation  
 Los Alamos National Laboratory  
 MD Anderson Cancer Center  
 Missile Defense Agency

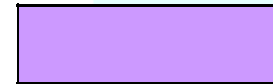
NASA  
 National Academies of Science  
 National Heart, Lung, and Blood Institute  
 National Institutes of Health  
 National Nuclear Security Agency  
 National Science Foundation  
 NAVAIR  
 NAVSEA  
 Northrop Grumman  
 Office of Personnel Management  
 Pacific Advanced Civil Engineering, Inc.  
 Parsons Brinckerhoff Quade & Douglas, Inc.  
 Procter & Gamble  
 Raytheon Company  
 Schlumberger  
 Shell  
 Southwest Research Institute  
 Symantec Corporation  
 Texas Commission on Environmental Quality  
 Texas Instruments  
 U.S. Air Force  
 U.S. Air Force ROTC  
 U.S. Army Research Laboratory  
 U.S. Army Test and Evaluation Command  
 U.S. Army White Sands Missile Range  
 U.S. Bureau of Reclamation  
 U.S. Coast Guard  
 U.S. Department of Defense  
 U.S. Department of Education  
 U.S. Department of Energy  
 U.S. Marine Corps Recruiting Command  
 U.S. Naval Facilities Engineering Command (NAVFAC)  
 U.S. Naval Research Laboratory  
 U.S. Navy Recruiting Command  
 United Space Alliance  
 Walt Disney Imagineering  
 Washington State Department of Ecology



500	502	504	506	508	510	512	514	516	518	520
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Key to Colors

Platinum



Gold



Silver



Bronze



Exhibitor (Corporate or Government)



Exhibitor (University)



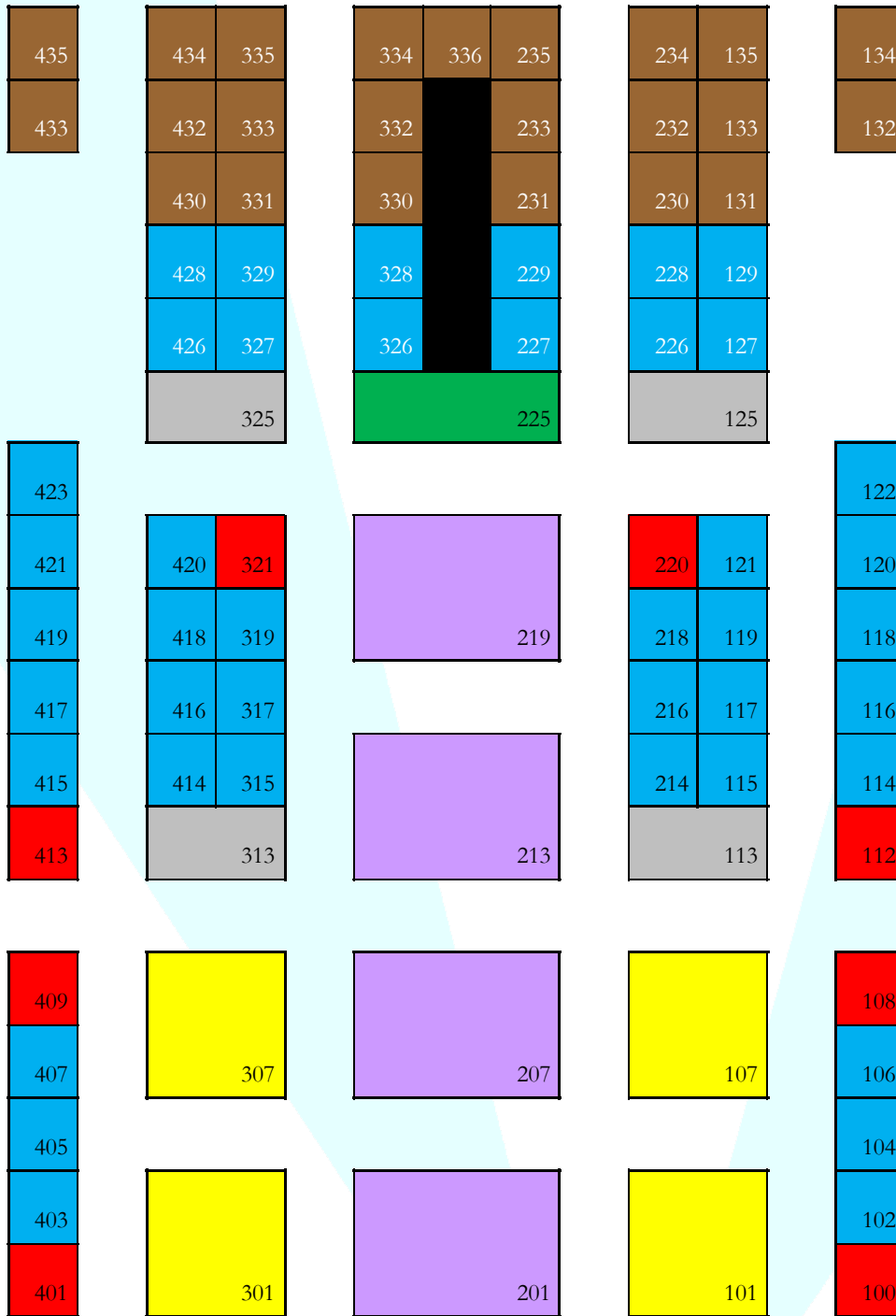
Exhibitor (Non-Profit)



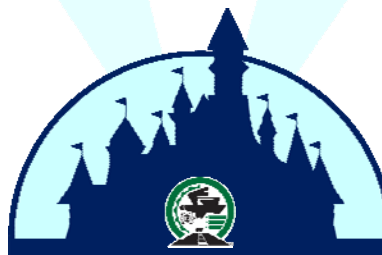
MAES



Dead Space



F A I R E N T R A N C E



# MAES BRAVO AWARDS

The MAES Bravo Awards are designed to recognize excellence throughout the PreCollege to Professional Pipeline by identifying and projecting the positive image of Latino role models within science, technology, engineering, and mathematics (STEM) fields.



## Nomination Submission

Each nomination packet shall be submitted as a **single packet**.

## Nomination Deadlines

Each nomination packet shall be submitted by the specified date.

- Amigo de MAES Award
- Brillante Award
- Comandante Award
- Excelencia Award
- Experto Technico Award
- Outstanding MAESTro Award
- Partner of Excellence Award
- Politico Award
- President's Award

**Email Deadline:** July 1, 2010, at midnight, to [awards@maes-natl.org](mailto:awards@maes-natl.org)

- Medalla de Oro Award

**Email Deadline:** September 29, 2010, at 12:00 PM, to [awards@maes-natl.org](mailto:awards@maes-natl.org)

**In Person Deadline:** September 29, 2010, at 10:00 PM, to the Medalla de Oro Selection Committee at MAES Symposium in Anaheim, California.

## Nomination Packets

Each nomination packet becomes the property of MAES and will not be returned.

Each nomination packet shall have the following required elements:

- Nomination Form (available online)
- Current resume and/or curricula vitae
- Letter of recommendation from nominator on why nominee is deserving of award
- Face picture of nominee (.jpg 300 dpi or greater)

Each nomination packet may have the following additional elements:

- Additional letters of recommendation
- Newspaper clippings, press releases, reports, and additional supporting items

Attention will also be given to quality of the nomination packet and presentation of the material.

**For more information, to view the full nomination criteria, and download the nomination form, please visit**  
[www.maes-natl.org](http://www.maes-natl.org)

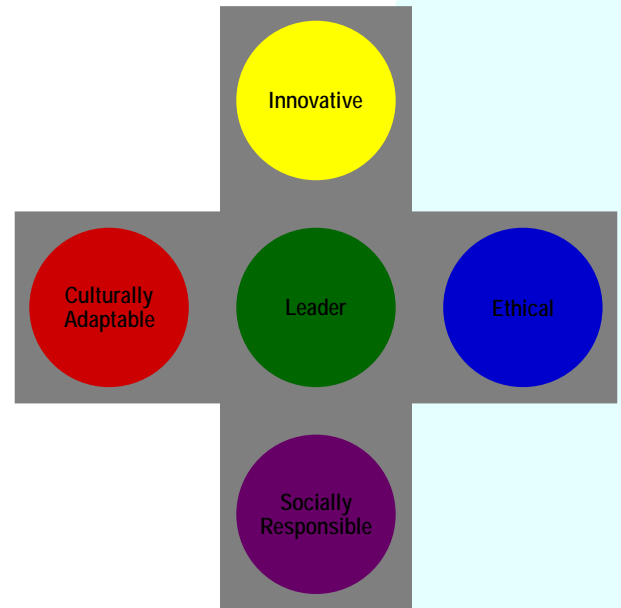


# PRE-PROFESSIONAL LEARNING FOR UNDERGRADUATE STUDENTS IN STEM

The MAES PLUSS Program addresses those skills necessary to succeed as a professional in STEM. This program is specifically designed to supplement a basic STEM education and support the development of students in five key areas. Proficiency in these areas poises Latino students to become well-rounded and successful professionals in their field of choice.



## maes PLUSS Program



### Culturally Adaptable

- Cultural intelligence
- Globalization
- Gender in the workforce
- Multigenerational teams
- Today's business environment

### Ethical

- Case studies
- Codes of ethics
- Ethical leadership
- Ethics of innovation
- Values

### Innovative

- Breakthrough thinking
- Collaborative innovation
- Creative problem solving
- Entrepreneurship

### Socially Responsible

- Community involvement
- Eco-friendly
- Green projects
- Sustainable designs
- Techno sustainability
- Volunteerism

### Leader

#### Teaming

- Conflict resolution
- Effective teamwork
- Emotional intelligence
- Situational leadership
- Working with difficult people

#### Personal Leadership

- Earning trust
- Marketing yourself
- Networking
- Risk taking/informed judgment
- Work/life balance

#### Communication

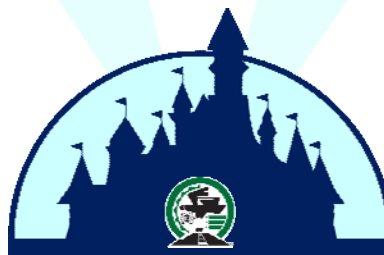
- Active listening
- Critical/difficult conversations
- Effective oral and written communication
- Influencing others
- Negotiation skills
- Persuasive communication
- Technical writing
- Successful presentations

#### Taking Charge

- Driving your career
- Etiquette
- Hispanics as leaders
- Leadership vs. management
- Leveraging leadership styles
- Life-long learning
- Profiles in leadership

For additional suggestions to enhance this curriculum please contact [workshops@maes-natl.org](mailto:workshops@maes-natl.org)

Framework for the MAES PLUSS Program adapted from the Colorado State University Professional Learning Institute



# CAREER & GRADUATE SCHOOL FAIR EXHIBITOR PACKAGES

MAES offers a variety of exhibitor packages for all agencies, corporations, and non-profits, and educational organizations to identify top Latino talent. These packages are designed to offer advertising, exclusive access, and repeated exposure to ensure a maximum return on investment.

	Platinum	Gold	Silver	Bronze	Corp.	Govt.	Univ.	Non-Profit
Career & Graduate School Fair								
Exhibit Booth with carpet	20x30	20x20	10x20	10x10				
Exhibit Booth without carpet					10x10	10x10	10x10	10x10
Priority Placement	Yes	Yes	Yes	Yes	-	-	-	-
Interview Booth(s)	3	2	2	1	-	-	-	-
Add-ons								
Automobile/Product Display Booth (50% Normal Price)	Yes	Yes	Yes	Yes	-	-	-	-
Interview Booth (Buy 1, Get 1 Free)	Yes	Yes	Yes	Yes	-	-	-	-
Résumé Access								
Subscription to Online Résumé Database (months)	6	3	2	1	1	1	1	
Complimentary								
Registrations (includes)	20	10	7	4	2	2	2	1
Tickets to Medalla de Oro & Bravo Awards Gala Banquet	20	10	7	4	2	2	2	1
Tickets to Scholars' Luncheon	20	10	7	4	2	2	2	1
Tickets to Speed Networking Breakfast	20	10	7	4	2	2	2	1
Tickets to Welcome Reception	20	10	7	4	2	2	2	1
Invitations to Chapter Officers' Breakfast	3	2	2	1	-	-	-	-
Invitations to Lifetime Member Reception	20	10	7	4	2	2	2	1
Invitations to Partners of Excellence Breakfast	3	2	1	1	-	-	-	-
Memberships								
Professional Memberships (New Members Only)	5	3	2	1	-	-	-	-
Student Memberships (Student Interns, New Members Only)	10	6	4	2	-	-	-	-
Sessions								
Student Workshop(s)	2	1	1	1	-	-	-	-
Networking Roundtable(s)	2	1	1	1	-	-	-	-
College Decathlon Team(s)	2	1	1	1	-	-	-	-
Science Extravaganza Workshop	1	-	-	-	-	-	-	-
Recognition & Advertising								
Electronic Advertising								
Banner advertisement on website (months)	6	3	2	1	1	1	1	-
Logo & link on Symposium website	Yes	Yes	Yes	Yes	-	-	-	-
Registration Room Electronic Reader Boards	Yes	Yes	Yes	-	-	-	-	-
Print Advertising								
Company Profile in Symposium Issue of MAES magazine	Full Page	Full Page	Half Page	Half Page	-	-	-	-
Product Placement Advertising								
Invitation to include materials in registration bag	Yes	Yes	Yes	Yes	-	-	-	-
Choice of 1 advertising product: luggage tags, pens, pads, badge reels, lanyards	Yes	-	-	-	-	-	-	-
Scholarship Recognition								
General Scholarship awarded in your name	1	-	-	-	-	-	-	-
Registration Scholarship(s) awarded in your name	5	3	2	1	-	-	-	-
Signage Recognition								
Logo on 1 Registration Room Kick Panel	Yes	-	-	-	-	-	-	-
Table(s) at MDO & MBA Gala Banquet	3	2	1	1	-	-	-	-
Table(s) at Scholars' Luncheon	2	1	1	1	-	-	-	-
Table(s) at Speed Networking Breakfast	4	3	2	1	1	1	1	-
EARLY PRICE (Committed and Paid by 31-July-2010)	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$6,000</b>	<b>\$2,400</b>	<b>\$2,300</b>	<b>\$600</b>	<b>\$500</b>
LATE PRICE (Committed and Paid after 1-August-2010)	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$6,000</b>	<b>\$2,600</b>	<b>\$2,500</b>	<b>\$700</b>	<b>\$600</b>

## Add-ons

Extra items to enhance your presentation at the Career & Graduate School Fair.

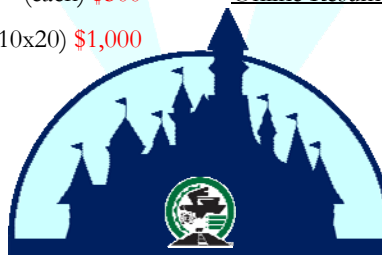
Interview Booth (each) **\$500**

Automobile/Product Display Booth (10x20) **\$1,000**

## Résumé Access

Gain access to MAES' online Résumé system in partnership with iHispano.

Online Résumé Service **\$150/month**





# CORPORATE MEMBERSHIP PACKAGES

MAES is pleased to offer corporate membership packages to all agencies, corporations, and organizations to advertise to top Latino talent. These packages are designed to offer advertising and access to students to ensure a maximum exposure.

	Ruby	Emerald	Diamond
<b>Career &amp; Graduate School Fair</b>			
Résumé Access			
Subscription to Online Résumé Database (months)	6	3	2
<b>Complimentary</b>			
Registrations (includes)	4	2	1
Tickets to Medalla de Oro & Bravo Awards Gala Banquet	4	2	1
Tickets to Scholars' Luncheon	4	2	1
Tickets to Speed Networking Breakfast	4	2	1
Tickets to Welcome Reception	4	2	1
Invitations to Chapter Officers' Breakfast	1	-	-
Invitations to Lifetime Member Reception	4	2	1
Invitations to Partners of Excellence Breakfast	1	-	-
<b>Memberships</b>			
Professional Memberships (New Members Only)	8	4	2
Student Memberships (Student Interns, New Members Only)	8	4	2
<b>Recognition &amp; Advertising</b>			
<b>Electronic Advertising</b>			
Banner advertisement on website (months)	12	6	1
Logo & link on Symposium website	Yes	Yes	Yes
Registration Room Electronic Reader Boards	Yes	Yes	Yes
<b>Print Advertising</b>			
Company Profile in Symposium Issue of MAES magazine	Half Page	-	-
<b>Product Placement Advertising</b>			
Invitation to include materials in registration bag	Yes	Yes	Yes
Choice of 1 advertising product: luggage tags, pens, pads, badge reels, lanyards	Yes	-	-
<b>Signage Recognition</b>			
Table(s) at MDO & MBA Gala Banquet	1	1	-
<b>PRICE</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>

## ADVERTISING & MARKETING

### Cyber Café & Résumé Room

Advertise to all students and professionals as they check email, update résumés, and research career websites.

Cyber Café Host **\$2,500 + Equipment**

### Company Profile in Symposium Issue of MAES magazine

Be featured in this full-color publication given to every attendee.

Full Page Profile **\$2,500**

Half Page Profile **\$1,500**

### Registration Room

Be showcased by advertising in the registration room.

Registration Room Electronic Reader Boards **\$1,000**

Registration Room Kick Panels **\$1,000**

### Advertising Products

Be featured for years to come by having your exclusive logo attached to merchandise used by students and professionals across the country.

Conference Bags **\$5,000**

Conference T-shirts **\$7,500**

Conference Padfolios **\$7,500**

Name Badge Holders **\$3,000**

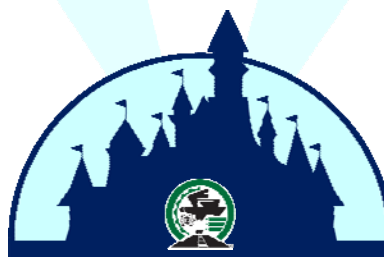
Hotel Key Cards **\$3,000**

Luggage Tags, Pens, Pads, Badge Reels, Lanyards **\$1,500**

### Miscellaneous

Additional opportunities to advertise.

Banner Advertisement on Website **\$150/month**



# GENERAL SESSIONS

## MAES PLUSS Program (Student Workshops)

Host students and present on a variety of topics ranging from academics to leadership.

Student Track Workshop (each) \$500 + Presenter

Networking Roundtable (each) \$500 + Host

## Demo Rooms

Offer hands-on demonstrations of projects and technology used by engineers and scientists.

Demo Room \$500

## Professional Training Series (Professional Workshops)

Support professionals as they participate in cutting-edge leadership and career development courses. Fee covers cost of instructor and materials.

Professional Track \$2,500

## Industry Tour

Showcase students and professionals through local facilities.

Industry Tour (each) \$1,000 + Ground Transportation

# EDUCATIONAL PROGRAMS

## College Decathlon

This competition for university students is a fast-paced decathlon featuring 10 competitions throughout the Symposium. Teams of students will be challenged in the areas of academics, professionalism, career development, communication, proactiveness, and time management. The competitions include:

Event Host \$5,000 + 3 Coaches

- 10-minute speech (welcome)
- Invitation to coach 3 teams
- Recognition as Event Host

Event Co-host \$2,500 + 2 Coaches

- Invitation to coach 2 teams
- Recognition as Event Co-host

Team Host \$500 + 1 Coach

- Invitation to coach 1 team

The top three teams will be presented with a check for their chapter as well as individual prizes for each student.

First Place Team Awards \$3,000

- \$1,500 to chapter and individual prizes \$300-\$200 in value

Second Place Team Awards \$2,000

- \$1,000 to chapter and individual prizes \$200-\$150 in value

Third Place Team Awards \$1,500

- \$500 to chapter and individual prizes \$150-\$100 in value

## Robert "Bob" Von Hatten Memorial Endowed Scholarship

Bob Von Hatten was a man with vision and credited with the founding of MAES in 1974. This endowment, administered by MAES, is to honor Bob's vision and support outstanding student members of the MAES *familia* by providing them with Student Excellence Scholarships.

Founding Father Donation \$1,974.00

Past President Donation \$197.40

Member Donation \$19.74

## Science Extravaganza

This 1-day event for pre-college students features presentations, competitions, and tours designed to encourage careers in engineering, science, and technology.

Event Host \$20,000

- 20-minute speech (luncheon or closing)
- Two workshop presentations in schedule
- Recognition as Event Host

Event Co-host \$5,000

- 5-minute speech (welcome or closing)
- One workshop presentation in schedule
- Recognition as Event Co-host

T-Shirts \$5,000

- Logo on attendee T-Shirts

## Student Excellence Scholarships

Students are selected for several scholarships on the basis of academic achievement, leadership, community service, and financial need. Includes 10% program fee.

Padrino/Madrina Scholarships (each) \$5,500

- Limit of three per year

Graduate Scholarship \$3,300

Founder's Scholarship \$2,750

President's Scholarship \$2,750

Pipeline Scholarship \$2,200

General Scholarship (each) \$1,100

- No limit on number per year

## Student Technical Excellence Scholarships

Graduate and undergraduate students in engineering and science compete against each other while presenting state-of-the-art research.

Research Poster Competition Scholarships \$4,000



# SPECIAL EVENTS

## Medalla de Oro & Bravo Awards Gala Banquet

This spectacular banquet includes the presentation of the MAES Bravo Awards and is where MAES awards professionals the honored Medalla de Oro and pairs them as mentors with promising young student members.

Gala Banquet Host \$50,000

- 20-minute speech
- Placement of items on banquet tables
- Two tables
- Recognition as Gala Banquet Host

Gala Banquet Co-host (2 max) \$25,000

- 10-minute speech
- Placement of items on banquet tables
- One table
- Recognition as Gala Banquet Co-host

Table \$1,250

- Reserved table with table sign and 10 tickets
- Recognition as Table Host

## Speed Networking Breakfast

This three-course “Working Breakfast” is perfect for recruiters seeking a dedicated audience with students interested in discussing career opportunities. Each table will pair 3 recruiters/mentors with 6 students.

Breakfast Host \$10,000

- 5-minute speech
- Placement of items on banquet tables
- Two tables
- Recognition as Breakfast Host

Table \$750

- Reserved table with table sign and 3 tickets
- Recognition as Table Host

## General Membership Meeting Boxed Lunch

The leadership of MAES presents the “State of the Society” to the membership of MAES and awards the Chapter of the Year Awards.

Boxed Lunch Host \$15,000

- 10-minute speech
- Placement of items on banquet tables
- Placement of logo on boxed lunches
- Recognition as Boxed Lunch Host

Boxed Lunch Co-host (3 Max) \$5,000

- 2-minute speech
- Recognition as Boxed Lunch Co-host

## Scholars’ Luncheon

Education takes center stage as students are honored for academic, professional, and technical achievements. Thousands of dollars are presented during this event to deserving undergraduate and graduate students.

Luncheon Host \$30,000

- 20-minute speech
- Placement of items on banquet tables
- Two tables
- Recognition as Luncheon Host

Luncheon Co-host (2 max) \$15,000

- 10-minute speech
- Placement of items on banquet tables
- One table
- Recognition as Luncheon Co-host

Table \$1,000

- Reserved table with table sign and 10 tickets
- Recognition as Table Host

## Career & Graduate School Fair Boxed Lunch

Network with talent during the Career & Graduate School Fair.

Boxed Lunch Host \$15,000

- Placement of items on banquet tables
- Placement of logo on boxed lunches
- Recognition as Boxed Lunch Host

Boxed Lunch Co-host (3 Max) \$5,000

- Placement of logo on boxed lunches
- Recognition as Boxed Lunch Co-host

## Welcome Reception

Celebrate the opening of the Symposium and connect with student and professional talent. Support includes a 5-minute speech.

Reception Host \$10,000

## Chapter Officers’ Breakfast

Local, regional, and national leadership gather over breakfast to address issues facing the Society. Support includes a 20-minute speech.

Breakfast Host \$6,000

## Partners of Excellence Breakfast

The leadership of MAES presents the “State of the Society” to the Industry Advisory Council and honors them for their valuable guidance and support.

Breakfast Host \$2,000

## Lifetime Member Reception

The organization honors those individuals who have agreed to enter into a lifelong commitment to MAES and its membership.

Reception Host \$1,000



# STUDENT SUPPORT

## Student Registration Scholarships

MAES significantly subsidizes each student to attend by utilizing proceeds raised via support and the booths at the Career & Graduate School Fair to maintain the reduced student registration rates.

The approximate amount actually spent per student is roughly \$500. This covers direct costs including food, registration materials, and lodging as well as indirect costs including room rental, audio/video, planning costs, and overhead.

Support of student registrations is an excellent way to support MAES.

<u>Student Member Registration (1 student)</u>	\$500
<u>Student Member Registration (2 students)</u>	\$1,000
<u>Student Member Registration (5 students)</u>	\$2,500
<u>Student Member Registration (10 students)</u>	\$5,000
<u>Student Member Registration (20 students)</u>	\$10,000
<u>Student Member Registration (50 students)</u>	\$25,000

## Student Travel Stipends

MAES provides limited funding to student chapters for transportation. Supporters are encouraged to commit funding to the MAES travel allocation fund which is distributed directly to student chapters.

It is the responsibility of each student chapter to submit a proposal requesting travel support for plane tickets or roundtrip buses. Average cost is \$5,000/bus and covers 40 students; for roundtrip plane tickets average cost is \$300/ticket.

Support of student travel is another excellent way to support students.

<u>Bus Transportation (40 students)</u>	\$5,000
<u>Bus Transportation (80 students)</u>	\$10,000
<u>Air Transportation (1 student)</u>	\$300
<u>Air Transportation (5 students)</u>	\$1,500
<u>Air Transportation (10 students)</u>	\$3,000
<u>Air Transportation (25 students)</u>	\$7,500

# RECRUITER & REPRESENTATIVE REGISTRATION

## Registration Packages

Registration packages for recruiters and representatives include access to all meetings, events, tours, and workshops as well as a registration packet including bag, name badge, t-shirt, program book/magazine. Each registration also includes tickets/invitations to:

- Medalla de Oro & Bravo Awards Gala Banquet
- Speed Networking Breakfast
- Scholars' Luncheon
- Welcome Reception
- Lifetime Member Reception

Recruiter and representative registration rates are:

<u>Recruiter Registration (full)</u>	\$300
<u>Recruiter Registration for Spouse (full)</u>	\$300

## Complimentary Registrations

A coupon code is required to redeem a complimentary registration. Supporters and exhibitors (via company coordinator) are sent information regarding complimentary registrations. Please contact them directly for instructions.

Supporters and exhibitors needing additional registrations must pay full price

## Lodging

Supporters and exhibitors are responsible for contacting the hotel directly to reserve a room. Be sure to request the MAES rate.

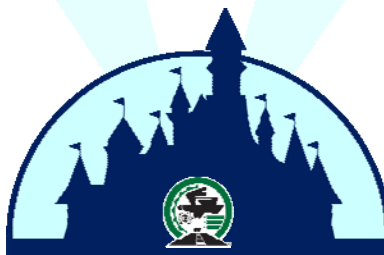
- Group name is MAES Symposium 2010
- Professional rate is \$149/night
- Government rate is prevailing (currently \$135/night)
- Cut-off date is August 31, 2010
- Cancellation date is 3 days (72 hours) prior
- Credit card guarantee is required

Conference rates will be honored, subject to availability, 3 days before/after conference for those wishing to arrive early or depart late.

**Hilton Anaheim**  
777 Convention Way  
Anaheim, California 92802  
714.750.4321

**Reservations**  
800.222.9923

**IMPORTANT!**  
**Recruiters/representatives must register online with MAES by September 24, 2010. Registrations after this date will result in forfeiture of all meal tickets.**





## About MAES

MAES was founded in Los Angeles in 1974 by a group of professional engineers to advance and increase the number of Latinos, especially those of Mexican American descent, in science, technology, engineering, and mathematics by creating opportunities and fostering recognition through its professional, technical, and outreach activities. Today our mission is to promote, cultivate, and honor excellence in education and leadership among Latino engineers and scientists. We strive for a future where Latinos are leaders in the engineering and scientific world. Our values include:

### Achievement

We celebrate our successes and reward achievement.

### Education

We champion education as the key to personal and professional success.

### Outreach

We showcase career opportunities in science, technology, engineering, and mathematics while emphasizing the importance of math and science fundamentals to the youth of our community.

### Advancement

We prime our community for promotion within their profession.

### Excellence

We enable individuals to excel at all phases of the pipeline, from kindergarten through executive.

### Advocacy

We represent the Latino community in the areas of science, technology, engineering, and mathematics.

### Heritage

We celebrate our cultural roots and preserve the traditions of our ancestry.

### Scholarship

We aid our youth to complete an education in science, technology, engineering, and mathematics.

### Dedication

We are committed to increasing the number of Latino scientists, technologists, engineers, and mathematicians.

### Innovation

We champion the use of technology to improve our society and encourage technological advancement.

### Partnership

We team with individuals that embody our mission and vision.

### Diversity

We are an inclusive organization and support a familial atmosphere.

### Leadership

We cultivate our leaders by building skill sets that can be applied to all realms of society.

### Role Models

We are mentors within our community and are an example that it can be done. ¡Si se puede!

## About the MAES National Board of Directors

MAES is lead by a volunteer board of directors elected by the student and professional membership.



**Michael Acosta**  
University of Texas at El Paso



**John Florez**  
Exxon Mobil Corporation



**Raul Muñoz, Jr.**  
IBM, Retired



**Fernando Calderon**  
California State University, Long Beach



**Esther Moreno Gonzales**



**Gil Saenz, Jr.**  
ArtistForce, Inc.



**Louis Cancino**  
National Aeronautics and Space Administration



**Hugo Lira**  
The Boeing Company



**Peter Reyes**  
University of Texas at San Antonio



**William Davis**  
National Aeronautics and Space Administration



**Mike R. Lopez, Ph.D.**  
Sandia National Laboratories



**Manuel Sanchez**  
Lockheed Martin Corporation



**Manuel de la Cruz**  
University of Texas at San Antonio



**Lizette Macias**  
BP



**Arturo Torres**  
Hill's Pet Scientific,  
A Colgate-Palmolive Company



**Connie Medina**  
Raytheon Company

MAES is a 501(c)3 non-profit corporation.





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